

# BUILD YOUR BRAND



**CAPITAL  
WRAPS** INC



## FLEET WRAP PROGRAM

CREATIVITY IN MOTION *DESIGNING FORWARD*



# FLEET WRAP PROGRAM

CREATIVITY IN MOTION



Reach **30,000** to **70,000** People *Everyday*



## Custom Designs

Work with our in-house design team to create custom branded graphics to fit one or many vehicles.



## Marketing Services

We provide marketing services such as creating business cards, yard signs, banners, and more.



## Priority Scheduling

As a priority client, we give you preferential scheduling to get you in and out quickly and on the road fast.

## Program Benefits:

- Fleet Wrap Discounts
- Single Point Customer Service
- Marketing Services
  - Yard Sign Program
  - Business Cards
  - Banners
- Company Signs and Graphics
- Priority Scheduling
- Certified Print and Installation Team
- Nationwide Installs

# WRAP OPTIONS

DESIGNING FORWARD

## Decals



Our smallest coverage option, featuring essential information like your logo, phone number or website.

Coverage option for companies who want to feature brand colors and graphic elements while not covering too much of the paint.

## Half Wrap



## 3/4 Wrap



Our 3/4 wraps are great for companies looking to create an eye catching, colorful wrap that still features the paint of the vehicle.

Full wraps will get the most brand recognition and attention, featuring brand colors, graphic elements, and will be the best value overall.

## Full Wrap



## Benefits of a Full Wrap:



More room to place contact information and logos



Guaranteed to get attention on the road



Allows a full color change of your vehicle while protecting the paint underneath

## Benefits of a Partial Wrap:



Most budget-friendly wrap to advertise your business



Easier to change and remove decals



Great for personal vehicles that double as business advertisements



# SMALL TO LARGE FLEETS CREATIVITY IN MOTION

## *Growing Your Fleet?*

### For The Small Business Owner

There are thousands of people on the road every day. For you, that translates into thousands of potential leads. Turn your vehicle into a mobile billboard that generates impressions anywhere you travel.



We are looking for eligible service companies who are growing and want to stand out in their community to be a part of our fleet wrap program. We offer fleet discounts, top notch design and branding services, along with continued servicing of our products and much more.

## Vehicle Wrap Statistics:

**97%**  
Message Recall

Vehicle marketing results in 97% message recall<sup>(1)</sup>

**64%**  
of US Travelers  
Notice

64% of US travelers notice vehicle graphics<sup>(2)</sup>

**\$1=\$3**  
Spent In Sales

\$1 spent on outdoor media resulted in ~\$3 in sales<sup>(3)</sup>



## Let Us Help.

## For The Franchisee

It doesn't matter if your company needs to wrap one vehicle or an entire fleet - we've got the expertise and experience to handle the job at multiple locations around the country simultaneously.



Capital Wraps prides itself on its national account team. We are outfitted to serve clients nationwide, working with national companies and franchise operations to provide exceptional, dynamic vehicle wraps and graphics to boost both their visibility and their bottom line.

## Our Franchise Partners:



# OUR SERVICES

CREATIVITY IN MOTION

Not only do we offer vehicle and fleet wrap services, we are also able to provide architectural graphics, corporate signage, event graphics, and more.

## How we can help grow your brand:



### Vehicle & Fleet Wraps

We wrap all types of vehicles. From smart cars to food trucks - our team is well equipped to handle any of your mobile advertising needs.



### Corporate Signage & Architectural Graphics

Environmental Graphics such as wall murals, dimensional lettering, and window films are all effective ways to brand your space.



### Event Graphics

We produce the full range of event graphics to showcase your brand such as portable displays, backdrops, and so much more.

## Our Materials:

### Adhesive Vinyl

- Matte or Gloss
- Reflective
- 3M™ DI-NOCTM
- Etched
- Perforated
- Static Cling
- High Tac
- Low Tac

### Rigid Substrates

- Coroplast
- Foamcore
- Polystyrene
- PVC
- Acrylic
- ACM
- Metal
- Wood

### Soft Substrates

- Polyester
- Canvas
- Mesh
- Vinyl

These are only a few of the materials we are capable of printing on. We can order any substrate you request.



# WHO ARE WE?

DESIGNING FORWARD

SINCE 2004, WE HAVE COMPLETED  
OVER **15,000** WRAPS WITH FLEETS  
AS LARGE AS **4,500** VEHICLES.



## Join our family and let us help you succeed.

In 2004, Capital Wraps began serving the east coast with just one large format printer. Since then, we have grown to become a leading provider of vehicle wraps, corporate signage, banners, and event graphics for companies just like yours.

### Why Us?

- ✓ 4 Year Written Warranty
- ✓ In-House Design Team
- ✓ Competitive Pricing
- ✓ Master Certified Installers
- ✓ Nationwide Installation
- ✓ 18+ Years of Experience

Contact us now at [Fleet@capitalwraps.com](mailto:Fleet@capitalwraps.com) or 919-977-7070.



### Our Process:

#### 1 Design

Work with our talented in-house design team to create eye-popping, memorable graphics that reflect your brand's image and message.

#### 2 Print

Our state-of-the-art equipment prints sharply and permanently on the highest quality materials.

#### 3 Install

Our network of certified installers will install your wrap on any vehicle or hard surface.

# ***Fleet Wrap Program***

***Ask us how we can help put your brand in motion.***

We are looking for eligible service companies and franchises who are growing and want to stand out in their community to be a part of our fleet wrap program. We offer fleet discounts, top notch design and branding services, along with continued servicing of our products and much more.

## Contact Us:

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